

Media Release - January 19, 2023

Pacific Opera Victoria's To Provide 1000 tickets to Community Partners

Victoria, BC – Pacific Opera Victoria is collaborating with 40 community partners, providing access to over 1,000 free tickets over the course of their three 2022/23 productions at the Royal Theatre, and ensuring members of our community experiencing barriers to seeing live opera have the opportunities and support to attend.

The Pacific Opera Ticket Access Program (TAP) provides ten free tickets to each of Pacific Opera's 2022/23 mainstage performances to partner organizations in the Greater Victoria Area helping them to deliver their mission and mandate. Each organization distributes tickets to untapped audiences who would benefit from the opportunity to attend a live performance. In return, these organizations provide their expertise and community organizing capacity, guiding Pacific Opera through how to engage with their clients and community in a positive way, connecting them with the experience of live opera.

Participating organizations have given glowing reviews to the program since it began last year, "The North Park Neighbourhood Association was thrilled to participate in Pacific Opera's Ticket Access Program. This program eliminates financial barriers to access, making Victoria's thriving arts and culture scene a more equitable, and inclusive space," said Sarah Murray North Park Neighbourhood Association Executive Director.

Volunteer Victoria Executive Director, Lisa Mort-Putland added, "We cannot be more grateful for the opportunity to give volunteers the special treat of attending an Opera as valued guests. We so appreciate Pacific Opera for creating and sharing such a wonderful gift."

Greater Victoria Public Library expressed appreciation for the program as well as for their relationship with Pacific Opera. "Libraries are a place to learn and explore. Building awareness and appreciation of the arts and helping to foster a more creative and expressive community are priorities for GVPL. Our long-standing partnership with Pacific Opera Victoria has benefited our community of library users by enhancing their access to the arts and their experience of using the library. A recent initiative, which saw us offering patrons an opportunity to win tickets to performances of *Carmen* was extremely popular and underscored the value of making opera accessible to everyone," said Margie Thompson, Public Services Librarian, Greater Victoria Public Library.

Community organizations who are interested in taking part in the program should contact Pacific Opera, more information about the program is available at: [Ticket Access Program - Pacific Opera Victoria](#)

For more information about the 2022/23 season, including tickets for the upcoming Royal Theatre performances of Braunfels' *The Birds* and Mozart's *Così fan tutte* visit: [2022/23 Season Information and Tickets](#)

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